



"SUMP Türkiye Volunteers" and "Urban Agenda" Launched to the National Press

17 January 2024

The SUMP Türkiye team, under the guidance of Dr. Hayri Baraçlı, Secretary-General of the Union of Municipalities (UMT) of Türkiye, gathered with national press representatives today to introduce the "SUMP Türkiye Volunteers" and "Urban Agenda" communication components. These components aim to promote the use of sustainable urban transportation methods in 2024, declared the "Year of Use," with the goal of creating a more livable Türkiye.

The "SUMP Türkiye Volunteers" initiative aims to encourage the use of zero-carbon, clean, environmentally friendly, and more cost-effective alternative transportation methods. This will be achieved by bringing together project stakeholders in online meetings to develop sustainable urban mobility projects. Meetings will be held with leading NGOs in Ankara in February, followed by engagements with the academic community in March, the business sector in April, and public institutions in May.

The "Urban Agenda" aims to increase the adoption of urban transportation methods with the participation of municipalities. Municipalities will invite citizens to events such as

concerts, park openings, or museum inaugurations, offering various incentive rewards for those who use active mobility and public transportation. The “Urban Agenda”, initially intended to be implemented as a pilot in cities implementing SUMP (Istanbul, Ankara, Izmir, Kocaeli, Düzce, Konya, Eskişehir, Denizli, Gaziantep, Mersin, and Trabzon), aims to be gradually expanded to all municipalities throughout the process.

You can stay updated on both components, which will begin in February and continue throughout the year, by following the SUMP Türkiye and European Mobility Week accounts.

<https://www.skupturkiye.org.tr/en/sump-turkiye-volunteers/>